

Ref: DCS/AMAL/MA/IP/232/2014-15

December 03, 2014

The Company Secretary  
**Intellect Design Arena Ltd.**  
244 Anna Salai,  
Chennai, Tamil Nadu-600006.

Dear Sir/Madam,

**Sub: In-Principle approval for listing of 9,98,49,024 Equity shares of Re.5/- each bearing dist. Nos. 100001 to 99949024 pursuant to the Scheme of Arrangement of the Company**

We refer to your various letters and e-mails resting with e-mail dated November 26, 2014 together with the relative enclosures, for listing of the aforesaid equity shares issued pursuant to the Scheme of Arrangement and advise that the Exchange is pleased to grant in-principal approval to the listing application made by the company seeking permission for its aforesaid securities to be dealt in on this Exchange.

Please note that trading in the above mentioned shares will be permitted only after the company files with the Exchange:

- a) Relaxation of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957 obtained from Securities and Exchange Board of India (SEBI).
- b) Advertisement given in the newspaper as required under SEBI circular no. SEBI/CFD/SCRR/01/2009/03/09 dated September 03, 2009.
- c) Copy of Listing and Trading Approval of Exchanges where the Company is listed.

The URL for this portal called as Listing Centre is <http://listing.bseindia.com>. The login ids and password will be created and shared with the Compliance Officer of the company at the email id registered with us. For details please refer to our notice no. 20130208-6 dated 08 Feb 2013 and Notice no. 20130729-25 dated 29 July 2013 available on our website and attached herewith.

Yours faithfully,



**Nitin Pujari**  
Manager



**Lalit Phatak**  
Asst. Manager

- M. Anand*
- c.c.: 1. Central Depository Services (India) Ltd.,  
Phiroze Jeejeebhoy Towers, 16<sup>th</sup> Floor,  
Dalal Street, Mumbai – 400 023.
2. National Securities Depository Ltd.,  
Trade World, Kamala Mill Compound,  
Lower Parel, Mumbai- 400 013.