

## **American Society for Training & Development Certifies**

### **Polaris as ‘Champion of Learning’ for the Second Consecutive Year**

*...Certified as a Champion for Promoting Value of Learning among Employees*

**Chennai, February 10, 2012:** Polaris Financial Technology Ltd. (POLS.BO), a leading global Financial Technology company, today announced that American Society for Training & Development (ASTD), the world’s largest association dedicated to workplace learning and performance professionals has certified Polaris for the **second year in a row as a ‘Champion of Learning’**. Polaris has been certified for its contribution towards imparting learning programs to provide the employees with an opportunity to explore and discover learning and its advantages in everyday life.

The ‘Champion of Learning’ certification was initiated by ASTD to encourage organizations to conduct ‘Employee Learning Week’, in order to increase awareness on the strategic value of learning. According to **Tony Bingham, President and CEO, ASTD**, business leaders realize that the most important asset in our knowledge economy is talent, and a skilled workforce is the key to realizing results. The initiative enables organizations to demonstrate their commitment to learning and to showcase the link between developing employees’ skills and achieving organizational results.

Nalanda, the Corporate University of Polaris is aimed at bringing the core of organizational processes together through learning and development initiatives that would enable associates to reach out to the latest modules and approaches to organizational learning. Inspired by ASTDs ‘Employee Learning Week’, Nalanda instituted ‘Polweek’ in 2007 to celebrate learning and to focus on various possibilities that would enhance learning among employees.

In its fourth year, Polweek 2011 was designed to offer employee’s tools to evaluate their thoughts, helping them create a positive impact on the organization. Several initiatives and training programs were conducted to encourage employees to introspect their thinking process. Sessions included cognitive training, refreshing orientation programs and visioning exercises. The development programs brought together various employees from different levels of the organization, encouraging bonding and thought leadership.

Speaking on the occasion, **Arun Jain, Chairman & CEO, Polaris Financial Technology Ltd.** said, “We are extremely delighted in being certified as the ‘Champion of Learning’ by ASTD. We believe that our strength lies in the potential of our people and strongly encourage our employees to unleash their hidden skills and capabilities, by offering the best possible learning framework. As part of our organisational learning initiative, Nalanda, we facilitate continuous learning & cultivate expertise further recognizing the bond between employee skills and organizational success. It helps create a unique culture and a strong Human Capital for the organisation.”

**About ASTD**

ASTD (American Society for Training & Development) is the world's largest association dedicated to workplace learning and performance professionals. ASTD's members come from more than 100 countries and connect locally in more than 125 U.S. chapters and with more than 20 international partners. Members work in thousands of organizations of all sizes, in government, as independent consultants, and suppliers.

In recent years, ASTD has widened the profession's focus to link learning and performance to individual and organizational results, and is a sought-after voice on critical public policy issues. For more information, visit [www.astd.org](http://www.astd.org)

**About Polaris Financial Technology Ltd.**

Polaris Financial Technology Ltd (formerly known as Polaris Software Lab Ltd.) (POLS.BO) is a leading Financial Technology company, with its comprehensive portfolio of products, services and consulting. Polaris has a talent strength of over 12,000 solution architects, domain and technology experts. The company owns the largest set of Intellectual Properties in the form of a comprehensive product suite, Intellect GUB M180. Intellect is the first pure play SOA based application suite for Retail, Corporate, Investment banking and Insurance.

Polaris is headquartered in Chennai and has offices in all global financial hubs including Bangalore, Belfast, Chennai, Chicago, Dubai, Dublin, Frankfurt, Hong Kong, Ho Chi Minh City, Hyderabad, Illinois, Kuala Lumpur, London, Madrid, Manama, Melbourne, Mississauga, Mumbai, Neuchatel, New Delhi, New Jersey, Paris, Pittsburgh, Pune, Riyadh, Santiago, San Francisco, Seoul, Shanghai, Singapore, St. Germain En Laye, Sydney, Thane, Tokyo, Toronto, Utrecht, Victoria and Wicklow. For more information, please visit <http://www.polarisFT.com/>

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